



**INSTITUTE OF
HISPANIC CULTURE
OF HOUSTON**



SPONSORSHIP DETAILS

Please review our sponsorship packages for details on each of the sponsorship opportunities.

PLATINUM Sponsor Package –\$ 10,000

The Platinum sponsorship package includes:

- One Front Premium table of 10 for you and/or your guests with logo sign
- Acknowledgement of your company's support in event-related publicity
- Company signage at entrance and inside venue (to be supplied by company)
- Prominence as a **Platinum Sponsor** on the event's visual display screen and in mentions by the Master of Ceremonies
- Presentation of Scholarship(s) in your name (Family or Company name) during the event for \$6,000 to the student(s) preselected by the Institute
- Logo placement on event program front page
- Full page advertisement in the event program
- Logo placement on back drop for all professional photographs
- Logo placement on the Souvenir Picture
- Logo and hyperlink placement on the Home and Sponsor pages of IHCH website for 6 months after the event

GOLD Sponsor Package – \$ 7,500

The Gold sponsorship package includes:

- One side premium table of 10 for you and/or your guests with logo sign
- Acknowledgement of your company's support in event-related publicity
- Prominence as a **Gold Sponsor** on the event's visual display screen and in mentions by the Master of Ceremonies
- Presentation of Scholarship on your name (Family or Company name) during the event for \$4,000 to the student(s) preselected by the Institute
- Logo placement on event program back page
- Half page advertisement in the event program
- Logo placement on the Souvenir Picture
- Logo and hyperlink placement on the Home and Sponsor pages of the IHCH website for 3 months after the event

INSTITUTE OF HISPANIC CULTURE OF HOUSTON
3315 SUL ROSS ST. HOUSTON, TX 77098
713-597-1179
www.ihch.org



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SILVER Sponsor Package – \$ 5,000

The Silver sponsorship package includes:

- One table of 10 for you and/or your guests with your logo sign
- Acknowledgement of your company's support in event-related publicity
- Presentation of Scholarship on your name (Family or Company name) during the event for \$2,000 to the student(s) preselected by the Institute
- Prominence as a **Silver Sponsor** on the event's visual display screen
- Logo placement on event program back page

BRONZE Sponsor Package – \$ 2,000

This Bronze sponsorship package includes:

- One table of 10 for you and/or your guests
- Acknowledgement of your company's support in event-related publicity
- Mention on the event's visual display screen
- Your company name on the list of event's sponsors and on your table sign

BENEFACTOR Sponsor Package – \$ 2,000

- 2 Gala Tickets
- One scholarship given in your name, name/logo recognition.
- Acknowledgement of your company's support in event-related publicity

Couple Tickets – US \$350
Individual Tickets – US \$180

In-Kind Donation

We would appreciate any in-kind donations which could reduce the event expenses to provide additional scholarships to deserving students. Prizes for the Sideshow Raffle and Auction of any value and large-scale donations are greatly appreciated.

- Credits and recognition on event program
- Credits in the Raffle/Auction presentation

Please note:

Multiple advertising opportunities are open to offer your company based upon the value of the in-kind sponsorship. Thank you in advance for your cooperation. If you have any further enquiries please contact our Gala Chair: Yolanda Velasquez at 713-597-1179.

Thank You For Your Generous Support!

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